## POZNAN UNIVERSITY OF TECHNOLOGY



#### EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS)

pl. M. Skłodowskiej-Curie 5, 60-965 Poznań

## **COURSE DESCRIPTION CARD - SYLLABUS**

Course name

Web Page Design

Course

Field of study Year/Semester

Engineering Management 3/6

Area of study (specialization) Profile of study

general academic

Level of study Course offered in

First-cycle studies Polish

Form of study Requirements

full-time elective

**Number of hours** 

Lecture Laboratory classes Other (e.g. online)

15

Tutorials Projects/seminars

15

**Number of credit points** 

2

#### Lecturers

Responsible for the course/lecturer:

Responsible for the course/lecturer:

Michał Trziszka Ph.D., Eng.

Faculty of Engineering Management

ul. J. Rychlewskiego 2, 60-965 Poznań

email: michal.trziszka@put.poznan.pl

## **Prerequisites**

The student starting this subject should have a basic knowledge of using a computer and a computer browser. He should also be able to obtain information from specified sources and be willing to cooperate as part of a team.

#### **Course objective**

The aim of the lectures is to provide the knowledge needed for independent website design. The purpose of the exercises is to design and build a simple website.

## **Course-related learning outcomes**

Knowledge

1. knows methods and tools for data collection, processing and selection and distribution of information

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- 2. has basic knowledge of the life cycle of socio-technical systems
- 3. has basic knowledge of the life cycle of industrial products

#### Skills

- 1. is able to plan and carry out experiments, including computer measurements and simulations, interpret obtained results and draw conclusions
- 2. is able when formulating and solving engineering tasks to see their systemic, socio-technical, organizational, economic and non-technical aspects
- 3. is able to make a preliminary economic analysis of engineering activities undertaken

## Social competences

- 1. is aware that creating products that meet the needs of users requires a systematic approach taking into account technical, economic, marketing, legal, organizational and financial issues
- 2. is able to prepare and implement business ventures

## Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Knowledge acquired during the lecture is verified by one colloquium at the last lecture. The test consists of 10-15 questions (test and open), variously scored. Passing threshold: 50% of points. The final grade of the lecture is a grade from the colloquium. Final issues on the basis of which questions are prepared will be sent to students by e-mail using the university e-mail system.

Skills acquired as part of the laboratory classes are verified on the basis of two formative assessments: a final test, consisting of 5-7 tasks with various points depending on their level of difficulty, whose final threshold is 50% of the points, and the evaluation of the developed sample website. The final grade from the laboratory is based on the average of the forming grades.

#### **Programme content**

#### Lecture:

- 1. Introduction to websites
- 2. Internet technologies when creating software
- 3. Basics of HTML5: document structure, use of tags and attributes, text operations.
- 4. HTML5 language continued: links, tables, forms on a website

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- 5. Cascading CSS Style Sheets an introduction to CSS styles and their use on the website.
- 6. Bootstrap description and presentation of the framework.
- 7. Internet servers connection to FTP / SCP.
- 8. Wordpress installation, configuration and creation of websites based on a content management system.

#### **Tutorials:**

- 1. Basics of HTML5: document structure, use of tags and attributes, text operations.
- 2. HTML5 language continued: links, tables, forms on a website
- 3. Cascading CSS Style Sheets introduction to CSS styles and their use on the website.
- 4. Bootstrap description and presentation of the framework.
- 5. Internet servers connection to FTP / SCP.
- 6. Wordpress installation, configuration and creation of websites based on a content management system.
- 7. Using DIVI as an add-on to wordpress to create websites

## **Teaching methods**

- 1. Lecture: multimedia presentation, illustrated with examples on the board.
- 2. Laboratory classes: multimedia presentation illustrated with examples given on the board and performance of tasks given by the teacher practical tutorials.

## **Bibliography**

Basic

Cwiczenia praktyczne HTML5, Danowski Bartosz, Wydawnictwo Helion, 2012

Bootstrap w 24 godziny, Kyrnin Jennifer, Wydawnictwo Helion, 2016

Additional

Bootstrap. Praktyczne projekty, Kortas Michal, Wydawnictwo Helion, 2016





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# Breakdown of average student's workload

	Hours	ECTS
Total workload	75	3,0
Classes requiring direct contact with the teacher	30	1,0
Student's own work (literature studies, preparation for laboratory	45	2,0
classes/tutorials, preparation for tests/exam, project preparation) <sup>1</sup>		

4

 $<sup>^{\</sup>mbox{\scriptsize 1}}$  delete or add other activities as appropriate